Periplus

Pacific Corinthian Yacht Club

December 2011 - Vol. XXXVI - Issue 12

A Very Happy Holiday Season to All!

Pacific Corinthian Yacht Club

2600 South Harbor Boulevard Oxnard California 93035
Incorporated August 17, 1976

COMMODORE
Jim Jones
★ ★ ★

VICE COMMODORE
Dan Citera
★ ★

REAR COMMODORE
Karen Lorenzen
★

Jr. Staff Commodore
Don Yokaitis

Director/Secretary
Martha Baskerville

Director/Treasurer
Lynda Radke

Director
Jack Skidmore

Director
Linda Allen

Director
John Gaddis

Director
Ron Dreher

Director
Jerry Virnig

Director
Steve Weiss

Fleet Captain
Al Lorenzen

Fleet Nurse
Jana Danza

Port Captain
John Praiswater

Fleet Surgeon
Alice Frausto Kearney

Fleet Captain Sail
Gene Beville

President PCYF
S/C Jim Henry

Member of: US Sailing
Southern California Yachting Association
Southern California Cruiser Association
Southern California Yacht Racing Union

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Visit our website: www.PCYC.org

In This Issue....

View from the Bridge 4

In Memoriam - Cliff Orud 5

In General 6

Yacht Club Traditions 7

Jr. Fleet Family Holiday Show 10

Member Focus 11

November 2011 Calendar 13

December 2011 Calendar 14

Periplus Magazine

Periplus is the monthly publication for the members of the Pacific Corinthian Yacht Club. We reserve the right not to publish articles, press releases and/or advertisements at the discretion of the Editor.

Press releases, calendar information, photos, or submissions should be sent to the Editor:

John Gaddis - johnwgaddis@gmail.com

Dining Room Hours
Lunch 11:30 a.m. - 2:00 p.m. Dinner 5:30 p.m. - 9:00 p.m.
Bar Menu
Daily 11:30 a.m. - 9:00 p.m.
Sunday
Breakfast 8:30 a.m. - 12:30 p.m. Lunch 12:00 p.m. - 2:00 p.m.
Dinner 5:00 p.m. - 8:00 p.m.

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Meaning of Periplus:
The word periplus stems from Greek, meaning 'journey' and also means a circumnavigation or sea voyage around a coastline. The use of a periplus, or journal, dates back to the second century AD and was a document listing in order, the ports and coastal landmarks, with approximate intervening distances, that the captain of a vessel could expect to find along a shore. In that sense the periplus was a type of log, similar to the modern day ship's log.

We use the term for our Club newsletter since it is the documentation of our travels at the club and offshore and provides a historical record for us to reminisce and share with others. It is our shared and unique history as club members.

View From The Bridge

COMMODORE
Jim Jones
★ ★ ★

This will be my final View From the Bridge report. It has been my pleasure to lead the Club for more than a year and a half .I look forward to supporting, as Jr. Staff Commodore, the new Bridge, Dan Citera -Commodore, Karen Lorenzen-Vice Commodore and Steve Weiss- Rear Commodore that will be sworn in at Change of Watch on December 3.

When I ran for Vice Commodore in 2009, I provided the Nominating Committee with my vision and my plan which I share with you here. It remains a work in progress but with the help of many devoted and talented people, we have come a very long way. I was blessed with an active and engaged bridge, board and committee members in carrying out this plan. They were recognized at the Volunteer Brunch and will be recognized at Change of Watch. However, at the risk of offending the many, I want here to single out a few for my special thanks for their support, guidance and effort that went over and beyond:

Our Rear Commodore, Karen Lorenzen, for her help outside her regular bridge duties in membership and for her championing the wonderfully successful Loyalty Pledge Program. In recognition of this it was my pleasure to award Karen Director of the Year at the Volunteers' Brunch

Our professionals, Tom Kearney –Judge Advocate, and Lynda Radke-Treasurer, who have devoted not only volunteer time but prodigious amounts of gratis professional time to the needs of the club.

Doris Mellillo, Marji Miller and S/C Martha Jean Geisler for their outstanding work in revising, renewing and republishing our Bylaws and SOP s. Doris and Martha Jean also attended almost ever board meeting!

In membership, Adrian Goldbaum and S/C Martha Jean Geisler (and R/C Karen Lorenzen as well) were our closers extraordinaire and made a crucial difference in the success of our 2011 membership drive.

S/C Graham Wilson who headed Food and Beverage, attended almost every cruise and personally provided much of the entertainment that helped not only our costs but brought back the spirit of camaraderie and fun that the club had partially lost. Graham was awarded Entertainer of the Year at the Volunteers' brunch

So here is what I told the nominating committee in 2009. I hope by this you can appreciate the significant changes that have, pursuant to this plan, been made:

The Club's purpose is set by the Bylaws (2.1) to be "to encourage, foster and promote the interest of yachting and related activities involving nautical experience acquired through the love of sport rather than through necessity or the hope of gain."

Because it defines purpose, it is in today's parlance a type of "mission statement" as opposed to a "vision statement." A mission statement's prime function is internal. A vision statement, on the other hand, is one of both purpose and value. In short, it is an image of the future we seek to create. The prime purpose of a vision statement is to communicate with members and others outside of those that control the organization's governance.

continued on page 8

In Memoriam

Cliff Orud
(1923 - 2011)

CLIFF ORUD (1923 - 2011)

Born July 1, 1923. Father, Lewis Orud, deceased December 1930, and mother, Agnes Orud (Ness), deceased May 30, 1930, daughter baby Agnes born May 1930, deceased December 1930. Resided on various farms and lived with relatives and grandparents during his school years.

Cliff graduated from Wolverton High School in Minnesota, was a Boy Scout and played in the school band and participated in many sports. After graduation, he enrolled in the University of Minnesota, joined the National Youth Adm., and worked at Seth Thomas Clock Shop in Thomaston, Conn., for two years and enlisted in the Navy Air Force. Discharged as Seaman First Class in July 1946, Cliff came directly to California to attend San Jose State University. He arrived too late for the Fall Semester so he went to Los Angeles and started his career in the insurance industry.

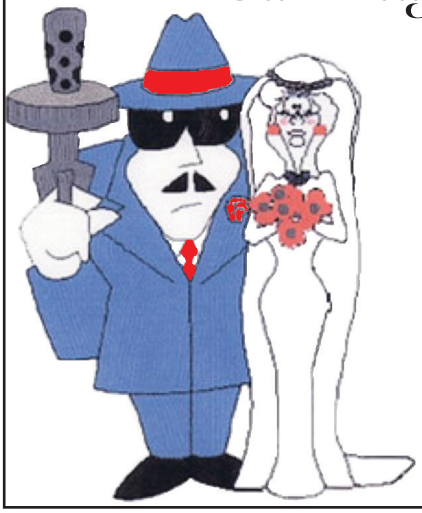
Married to Frances Hitchcock Dec. 17, 1948. they adopted two daughters, Maralee J. and Constance L. Orud. Cliff continued in insurance as a broker, agent, retiring after selling the agency and office building in 1976. Moved to Oxnard 1980 residing for 31 years.

Memorial scheduled at the Orud family home at 12 noon on Saturday, Dec. 10. Burial at sea on Sunday morning, Dec. 11.

Pacific Corinthian Youth Foundation

Cordially invites you to…

"A Night with the Family"
Wine Tasting Dinner & Italian Wedding
Saturday, March 3rd 2012 @ 6:00pm



The Godfather invites you his daughters wedding. You'll enjoy great wine, delicious food, dancing and merriment.

All proceeds benefit the SummerYouth Sailing Program. You'll have a great time, if you know what's good for ya!

RSVP by February 25th (805) 985-7292

In General

By Brenda Dickmann
General Manager

On behalf of myself and all the wonderful PCYC Staff, I'd like to thank you personally for your generosity towards the Employee Holiday Gratuity Fund. Your Gratuities checks will be handed out to the staff at our Holiday Party, December 12, 2011.

On a personal note I would like to thank the 2011 Board of Directors and Flag Officers for all your help and support this year. I have received fantastic mentoring, and I thank each and every one of you. It has been a pleasure, and an honor work for and with you!

Each and every Sunday, Commodore Jones met with me, sometimes for as long as two to three hours. I looked forward to these meetings; they were informative, real brainstorming and a great learning tool. Thank you!

It is amazing how much fun it is to be apart of all the planning of the parties. We have wonderful volunteers that make this Club the top notch Club it is.

From the bottom of our hearts, we wish you the best holiday season.

As always, for your convenience, located on the left wall near the front desk are two boxes; one, a suggestion box for your ideas, and two, a convenient and stamp tax free drop-box for your monthly statements.

Our lines are always open, Wednesday through Sunday, for your event reservations. Please take note that when booking reservations for persons other than you, we greatly appreciate a member number and food choice. Also, in order to make the event as enjoyable as possible, we recommend special orders be made at least a week in advance. For clarity and communication purposes, it is best to remember who you made your reservations with.

See you next year!
Brenda

Yacht Club Traditions

By: Jerry Goldberg, Commodore 1997

We welcomed many new members this year. Many of our newer members have asked questions about yacht club traditions and protocols. Several of our Bridge Officers and Board Members suggested that both new and old members would appreciate knowing more about our traditions and customs. We hope our articles addressing yacht club traditions will make your PCYC membership more special and more fun.

A yacht club is a very special kind of club. It should not be considered in the same light as other clubs which are not "officially" yacht clubs. Members of country clubs, dining clubs, alumni clubs and other organizations that may own boats and may even sail or cruise together does not make the club they are members of, a "yacht club".

The first yacht club appears to have been the Water Club of Cork Harbour, Ireland and was started in 1720. The club was limited to 25 members and developed formal protocol procedures including a dress code. Many of our protocols date back to the Water Club of Cork. The Water Club of Cork became the Royal Cork Yacht Club in 1828. The Royal Thames Yacht Club was started in 1775 and received its current name in 1830. The Royal Yacht Club of England was founded in 1815 at Cowes. Yachting spread to America and in 1844, the New York Yacht Club was founded. Yachting reached the West Coast in 1869 with the organization of the San Francisco Yacht Club. Yachting in America has been led by the New York Yacht Club with standardized protocol and etiquette.

Our club, PCYC, has established a number of "traditional" events over the last thirty-five years, including, but not limited to, Change of Watch, The Commodore's Ball, The Blessing of the Fleet, Opening Day, and several significant and special fishing and boating events. Learning the history, traditions, and protocols about these PCYC events will make participating more meaningful and more fun.

The CHANGE OF WATCH Ceremony, I believe, is the premier traditional ceremony of PCYC and should be considered the most important Club function of the year. Pacific Corinthian Yacht Club is governed by the Board of Directors composed of twelve Regular Members. Usually each Director serves on the Board for three years. The Bridge Officers

continued on page 10

CHANGE OF WATCH

Honoring Our Outgoing Commodore, Jim Jones and Incoming Commodore Dan Citera

Saturday, December 3, 2011 Cocktail 6:00pm
Reserve today (805) 985-7292

Jim Jones from page 4

My vision for the Club is that it will become the indisputably best full service yacht club on the West Coast.

Right now, I see PCYC as a mix of both issues and opportunities. Its full service concept, core membership, superior physical facilities and location and its longevity are a large part of what creates the opportunities. The significant costs of operating the club and the difficulty in delivering a value proposition in view of those costs together with the need for renewal of the club's management and its core membership (and their changing needs) are prime issues associated with those opportunities. To resolve these issues will require a well thought out and agreed to plan energetically pursued with a high level of cooperative effort between the Board, the Bridge and the Staff Commodores over a several year period.

More specifically:

We need to run a tighter ship. The Club's costs must be constrained in a way that product and service is enhanced without increasing dues and minimums – that is to say, maintaining or enhancing our "value proposition." The Club's Treasurer has identified several areas where significant cost savings can be achieved because the Club is incurring (and has been for some time) expenses for benefits or functions greater than what they should be. These include overgenerous employee benefits significantly beyond those provided by other clubs and the Periplus cost.

We need to chart a better course. As our members age their interests change. Some may become less involved in sailing and more involved in power boating. As they age further, they may become lees involved in yachting and more involved in the social aspects of the club. This is a natural progression. But it is non-renewing unless the organization develops methods of attracting, engaging and retaining younger members active in yachting and related activities. Our bylaws recognize this issue by providing for less expensive forms of membership for younger people. However, we have few if any such members. The challenge is to cater to the needs of current members while at the same time recognizing and facilitating the needs of future members. This issue can and must be addressed because the solution cannot be achieved by inaction.

continued on page 9

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Jim Jones from page 8

We need to improve our navigation systems. Because many of the important Club activities are undertaken by volunteers and there is a considerable turnover from year to year, a great deal of time is lost in educating new participants on how things are done (which is not the most enjoyable part) or from more experienced members choosing to take a seemingly easier course without knowing why we do what we do. It is to my mind critical that the revision of the SOPs be reenergized and completed and presented to the Board for approval as soon as possible. These are the guidelines that we have gotten away from or partially ignored in recent years.

This year we have had a real budget and excellent financial reporting tools based on available information. However, the Club had never fully implemented some of the inventory control features of the point of sale system that was an important selling point when the expenditures for it were originally proposed several years ago. We still utilize some outdated formulas to determine cost of goods and this adversely affects the ultimate accuracy of the numbers based on which we seek to make planning decisions.

At the Board level (as opposed to the Bridge level, we need to use our telescopes, not our magnifying glasses. The Board spends much of its meetings on receiving and filing oral reports from various committees or reading to the board reports already in writing and before them. This is not a good use of the time, talents and resources of the Board. Instead, those reports should be in writing provided to directors before each meeting and only if there are questions concerning them or action items in them should board time be taken. The reports would of course become part of the minutes and available to members for review.

The Board's time should be devoted to setting policies, mapping the Club's strategy and holding to account the Bridge and management for their implementation of those policies. One of these critical functions is succession planning for the key management positions of the Club. Each person in such a key position should be required to identify the functions and skill sets critical to their success and propose a succession plan for their position. In this way should something unexpected happen to them or should they decide to retire, there is a plan in place that can be implemented regarding a seamless succession. Another critical function is the establishment of milestones and/or goals for achievement by management with appropriate and consistent oversight to measure success.

We have to better communication with our "crew" and our "passengers." In this metaphor, the "crew" are our wonderful volunteers, one of our most important assets, and our professional staff. The "passengers" are our members. Lessons from the past are quickly forgotten in the seductive presence of expediency. Timely opportunities to engage the support and good will of the members are often passed over.

As I said, a work in progress.

Last but not least, I want to thank the wonderful staff of PCYC and especially Brenda Dickmann with whom it has been a pleasure for me to work and collaborate. I am so pleased that the board recognized her talent and rapport with the members in appointing her the new GM this year. I wish you all the best and look forward to returning to the enjoyment of the non-business side of club activities.

Jr. Fleet Family Holiday Show

By Doris Melillo
Chairperson

FAMILY HOLIDAY SHOW: December 18, 2011, 4:30 PM

Are you related to a talented young person? PCYC will celebrate family style this coming holiday season.

On Sunday, December 18th, PCYC will have a Family Holiday Show in the main dining room. Grandparents, parents, aunts and uncles along with their talented child will perform. (We don't want your child to be frightened in front of all the people, so you may plan on being a part of the show if you choose.) Your talented little person with, or without you, will rehearse on their own time.

There will be a dress rehearsal on Saturday December 17th and show time is on Sunday the 18th, at 4:30 P.M.

The director will help you decide on your music/talent choice and also your costume in order to have some continuity to the show.

All members, their families and friends will be invited. Cookies and milk, hot chocolate, apple cider will be served.

Please call or e-mail if you are interested in participating in this Holiday Show either as talent on stage, or talent behind the scenes. We need volunteers in many areas.

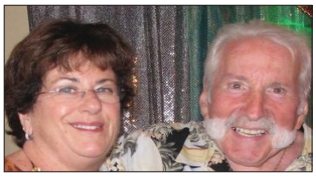
Doris Melillo: 805-985-5601, or alaimodori@yahoo.com.

Yacht Club Traditions

Yacht Club Traditions from page 7

usually serve not less than five years. Many of our Bridge Officers have served as Flag Officers such as Fleet Captains and Race Committee Chairpersons. Most have also served on committees from the Membership Committee to the House Committee. By the time that a Regular Member has "gone through the chairs" and served as Commodore of the Club and attained the title of Staff Commodore, they have generally dedicated an average of six or seven years or even more of committed service to PCYC. Traditionally Staff Commodores continue to participate in and support PCYC events and programs. Staff Commodores that, for one reason or another, are no longer members, are designated Past Commodores in our Club Directory, and as such, are always welcome at PCYC.

The CHANGE OF WATCH Ceremony cannot help but make every PCYC Member proud. The ceremony begins with the entry and introduction of the Staff Commodores in the order of the year they served. Each Staff Commodore and their Spouses are nostalgic thinking back to their Change of Watch with a sense of pride in their part of PCYC history. The ceremony introduces and installs the new Bridge Officers and Directors. Awards are presented and everyone enjoys a very special Change of Watch dinner. The new Commodore dons the traditional Commodores Change of Watch Hat and leads a happy and celebratory "Colonel Bogey" march around the dining room.



By Mike & Rosemary Tobin

THE BLUE DANUBE RIVERBOAT CRUISE---MUSICAL TOUR- BUDAPEST TO PRAGUE 12 DAYS

Jim and Nita, new members of PCYC recently returned from the above trip which was a family reunion with both daughters and son-in-law as one daughter lives in the Caribbean on the Island of St. Lucia.

Tour began with two nights in Budapest (geography note-its really two towns Buda and Pest, with the Danube dividing them, accessed by bridges) Wonderful musical welcome that evening in beautiful Hungarian Academy of Sciences, meeting other Tauck Tour guests. Next day on to State Opera House, homes of Franz Liszt and Bartok's home and piano concert by 15 year old musical prodigy, evening spent with dinner on River Boat with musical maestros part of tour, always with us to sing and answer questions regarding the classical music world and its history. Next stop was Vienna home of magnificent Schonbrunn Palace of Habsburgs-and a night at the Vienna State Opera, where the back of seat in front of you transcribed in English what they were singing in the Opera. Spent two nights in Vienna-not enough!

Next day was Durnstein enjoyed a tour of 900 year old monastery,where a school is still active there, than on to Salzburg where Mozart at 5 began impressing royal audiences with his virtuosity. Next stop was Passau, Germany home to Europe's largest pipe organ and demonstration of this amazing instrument. Riverboat tour ended in Regensburg beautiful old town never bombed in World War II. Than on to Prague for 2 days and a evening at a great restaurant, and a tour of old town Prague, Last night in Prague farewell dinner at Castle, where a family was able to get back all of their paintings and objects taken by Nazi's thru many years of legal negotiations, it was a great dinner and musical goodbye to our tour. The tour was unique, full of chamber music, concerts, individual singing, watching orchestra rehearsal, Strauss waltzes and the beautiful cities of Budapest, Vienna & Prague.

1586 Congratulations to Michael and Karen Mahr. There son, Steven Mahr will marry Anne Chesham on December 31st at a vinery in the Santa Inez Valley.

1626 Mary Ellen De Luca is feeling fine and is back in the drivers seat.

1702 Dixie Redden became a great grandmother for the send time on 11/1/11. Dixie and Don Johnson are heading to Catalina Island aboard Margaretville (52 foot Hatteras) the day after Christmas with their families.

1694 Janis and Gary Brierly spent Thanksgiving with there family in Las Vegas. Janis came back a winner.

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CALLING ALL PHOTOGRAPHERS!

The Photo Committee is asking for members to volunteer to take pictures at Club events.

If you have a photographer's eye, take good pictures, and want to be more involved in Club activities

Contact John Gaddis or Martha Baskerville, jimmarf@verizon.net

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Go Gear Locker!

Gear Locker launched two new clothing designs for the 35th Anniversary Party August 13th. Our "Shark" design was inspired by our recent Mako Shark Tournament and "Mermaid" was inspired by the lovely ladies of the PCYC! Aren't they great? They really give our members something new to add to their *PCYC Gear Locker Collection*. When our Gear Locker items are proudly worn around town they get noticed and it promotes our Club to others. We are always trying to buy and create PCYC practical and fun items that our members enjoy wearing.

Your Gear Locker Girls!

Vikki Diaz & Audrey Keller

PS: You can help us in our search for great merchandise! If you have any wholesale clothing connections for logo-wear items please contact the front desk, leave us a catalogue or send us an email.

DECEMBER 2011

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
OFFICERS OF THE DAY Dec 2 Al & Gerri Langley Dec 9 Mike & Jan Losey Dec 16 Mike & Karen Mahr Dec 23 N/A Dec 30 N/A				1	2 PRIVATE PARTY MDR ICE BREAKERS 5:30-7:00 PM BILL'S BAR	3 CHANGE OF WATCH 6:00PM MDR
4 PRIVATE PARTY 12:00PM PRIVATE PARTY 4:00PM CN	5 CLUB CLOSED	6 CLUB CLOSED	7 WINE WEDNESDAY 6:30 PM MDR	8 LADIES WHO DO LUNCH 11:00AM MDR	9 ELECTRIC BOAT PARADE ICE BREAKERS 5:30-7:00 PM BILL'S BAR	10 PARADE OF LIGHTS
11 PRIVATE PARTY 6:00PM MDR	12 CLUB CLOSED	13 CLUB CLOSED	14 TEQUILA TASTING 6:00PM CN	15 BOARD MEETING 6:00 PM BR	16 CANDLE LIGHT DINNER MDR PRIVATE PARTY CN ICE BREAKERS 5:30-7:00 PM BILL'S BAR	17 PRIVATE PARTY CN FAMILY HOLIDAY SHOW 4:30PM MDR
18 PRIVATE PARTY MDR	19 CLUB CLOSED	20 CLUB CLOSED	21	22	23 ICE BREAKERS 5:30-7:00 PM BILL'S BAR	24 CLUB CLOSED
25 CLUB CLOSED	26 CLUB CLOSED	27 CLUB CLOSED	28	29	30 ICE BREAKERS 5:30-7:00 PM BILL'S BAR	31 NEW YEARS EVE PARTY

MDR = MAIN DINING ROOM BR = SMALL DINING ROOM P = POOL AREA CN = CROW'S NEST PP = PRIVATE PARTY

JANUARY 2012

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4 WINE WEDNESDAY 6:30 PM MDR	5	6 ICE BREAKERS 5:30-7:00 PM BILL'S BAR	7
8	9 CLUB CLOSED	10 CLUB CLOSED	11	12	13 ICE BREAKERS	14
15	16 CLUB CLOSED	17 CLUB CLOSED	18	BOARD MEETING 6:00 PM BR		
	CLUB CLOSED	CLUB CLOSED		26	27	28
29	30	CLUB CLOSED				

MDR = MAIN DINING ROOM BR = SMALL DINING ROOM P = POOL AREA CN = CROW'S NEST PP = PRIVATE PARTY

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